

## CASE STUDY

# How one mid-sized health plan improved their bottom line with Evoke360

### The challenge

A mid-sized, state-based health plan was looking for a way to close gaps in care, recapture HCCs, and manage utilization for its 10,000 healthcare providers.

### The story

Anticipating the discontinuation of their old incentive program in 2021 and the implementation of a new HMO and PPO in early 2022, they were looking for support with quality, risk, and utilization reporting for corporate users, provider engagement managers, and independent physician associations.

### The solution

In January 2022, DataLink implemented Evoke360 for quality, risk, and utilization reporting.

Initially, Evoke360 offered 29 reports to cover the health plan's needs. This was later expanded with new reports and additional modules, including the quality attestation module and Evoke360 SmartVisit.



### Product Implemented



### The stats

**2** years of successful results

**29** reports launched at implementation

**60+** provider groups in the state using DataLink

**20K** members covered by DataLink