Health Payers Opt to Buy vs. Build Software Solutions
7 Reasons Why

With multiple challenges facing health plan leaders today, many are considering whether they should build the software they need in-house or partner with an experienced vendor to tackle these challenges. There are seven reasons to buy from the pros vs. build-it-yourself.

1 Focus on your core mission

2 Healthcare-specific technology and software development experts vs. amatuers

3 Homegrown legacy solutions are unsophistocated

4 Don't waste time chasing charts or disparate data

5 Aggregate, integrate information for optimal member engagement

6 Access accurate member data to fully describe population health

7 Save money now — and in the long run.

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